



ST0025 – Sponsors/Funders

Objective: To ensure Swimming Taranaki sponsors and/or funders are appropriately recognised.

1. Appropriate recognition and profile should be given to Swimming Taranaki sponsors where appropriate and whenever possible.
2. Swimming Taranaki will abide by any agreement or understanding offered to any sponsor.

Operational

- a) Where appropriate, sponsors should be named in media releases.
- b) Where appropriate, sponsors should be recognised and associated with supported programmes and initiatives on promotional material, printed materials, and on electronic communications.